

USCHI BOARD OF DIRECTORS MEETING

CONFERENCE CALL

Tuesday November 15, 2016

The USCHI Board of Directors held a teleconference meeting on Tuesday, the 15th of November 2016. President Hughes called the meeting to order at 6:00 AM CST. Board members present were President Taff Hughes, Vice President Greg Thurman, JC Schemper, Mark Anderson, Glen Jantzen, Morgan Crabtree, Monty Dunn and Operations Manager Mandi Sieren.

AGENDA

Was reviewed by all. It was requested that Online Ad Pricing, Larry Pictures and Video Camera be added to New Business and Past Dues, KCOE ISOM and Leadership Training be added to Unfinished Business. Morgan Crabtree moves to approve the agenda with additions and seconded by Greg Thurman. Motion carries unanimously.

MINUTES

October 11, 2016 minutes were reviewed by all and three changes were made. JC wants to change the date under MINUTES from August 9, 2016 to Sept 16, 2016. Mark wants to add under MEMBERSHIP DIRECTORY the motion was - Greg Thurman makes the motion to have Karen Nelsen and Tara Heil continue to design our membership directory for 2017. JC wants to change the wording of 20% down on April 1, 2017 to 20% down by April 1, 2017 under the AMARILLO HOTEL CONTRACT. Glen Jantzen moves to approve minutes with corrections and seconded by Mark Anderson. Motion carries.

TREASURERS REPORT

After discussion, Greg Thurman moves to approve and seconded by JC Schemper. Motion carries unanimously.

OPERATIONS MANAGERS REPORT

Mandi reports that she continues processing convention registration and 2017 dues. She has been working on tax wording on dues payments with KCOE ISOM. Wants to make a Board of Directors promo video at the December face-to-face. She has put together a meal order and speaker introductions. She will have promo material samples at December meeting. Worked on finding pictures for the trailer wrap. All the plaques are finished for the trailer and will arrange pickup to get them hung in the trailer. She has a lot of questions about the convention including drink tickets and door prizes. For next month she will continue processing convention registrations and 2017 dues and nail down Audio/Visual needs. She has changed the date to travel with Taff in Omaha to November 29th.

BYLAW COMMITTEE REPORT

Dave Hermesch was unable to attend the meeting. Morgan and Greg are on the committee and state they are taking a break from it. They are still working on it and looking for more changes. Glen gives his view and looks at changes and states his concerns on things that are not quite right.

SILENT AUCTION VS AUCTION DETERMINATION

Purple Wave says they want a dollar amount for live auction vs silent auction. Lots of discussion comes to the board with a conclusion that Mark Anderson will be in charge of auction items and help organize the list to go for silent auction or live auction.

CONVENTION SIGNAGE

Lots of discussion. Mandi states she is going to have to order all new signs. Questions come up about buying signs for everyone at our convention and when did this change? Answers are that we use the signs we have and any new signs made can be bought by the sponsor. All major sponsors will be taken care of and silver and bronze can buy their own signs for convention. We will store and put sign up for any future representation that they attend with USCHI.

LEADERSHIP TRAINING

Discussion leads to a 2 hr training and \$500 total cost for the training. We will have the meeting from 3-5 PM on Sunday after convention.

NATIONAL AG DAY SPONSORSHIP

After discussion to have a letter of request to get some sponsorship back to our organization, Taff elects to table this until the December face-to-face meeting.

PROGRESSIVE AG SAFETY DAY SPONSORSHIP

After discussion Morgan makes a motion to sponsor Ag Safety Day for \$5,000. Monty Dunn seconds. A roll call vote is called. Greg yes, Mark yes, JC yes, Morgan yes, Monty yes, Glen yes.

Board Advisor Jon Orr joins the meeting at 6:57 AM

NCAE DUES

After discussion Mark Anderson makes a motion to sponsor NCAE at the benefactor level of \$3,850. Greg Thurman seconds. A roll call vote is called. Greg yes, Mark yes, JC yes, Morgan yes, Monty yes, Glen yes.

IN MEMORY OF SCHOLARSHIPS

Questions have been called into the office and more people are wanting to donate scholarships in memory of their loved ones. Lots of intense discussion on this. President Taff wants to table this and Carlene should bring this up at the face-to-face in December. This should be brought up to Darrin Wicks also.

HALL OF FAME VIDEOS

Brian Hale with Hale Broadcasting would do this free. We have to pay for the linked website page on our website again to get this done free. This would cost \$1,300 and be a lot cheaper than what we have done in the past. The board says to go ahead with this.

PAST DUES

Questions are not getting answered on accounts receivable and dues received for 2017. Answers are that we send dues back with past due notice and a note stating that you have to pay past due bills to renew membership dues. Other questions are brought up on advertising not being paid. We are walking thin lines on how to go about being paid besides the once a month billing. Answers are that they can't advertise in the future until they pay past bills.

KCOE ISOM

Whitney and Chris join the meeting and have a few things to share with the board on taxes for 2017. Monty Dunn makes a motion that we calculate our proxy tax expenses from the membership dues and auction proceeds. Mark Anderson seconds. A roll call vote is called. Greg yes, Mark yes, JC yes, Morgan yes, Monty yes, Glen yes. Motion carries unanimously.

ONLINE AD PRICING

Mandi ask us to look over prices in the on-line ad pricing. After discussion, Monty makes a motion/On-line advertising stays at \$65 per quarter for 30 words and \$210 for 1 year if prepaid. \$115 for 100 words per quarter getting a 20% discount prepaid ad is \$370 for 1 year. JC seconds. Motion carries unanimously.

LARRY PICTURES

Greg moves to pay Larry, Nancy and Scott Schroeder's convention registration and one room for 2017 and free Harvest News advertising for doing the convention pictures. JC Schemper seconds. Motion carries.

VIDEO CAMERA

Morgan Crabtree makes a motion to purchase a video camera to be used at convention for up to \$2500 for Larry and Scott Schroeder. JC seconds. Motion carries. Larry will update our current picture album.

Next meeting will be a face-to-face December 6th and 7th 2016 at Greg's shop in Kiowa KS starting at 9 AM.

Motion to adjourn at 8:43 AM by JC Schemper, seconded by Monty Dunn.

JC Schemper, Secretary